

LEADERSHIP • ACTION • RESULTS

LCLD Fellows Program Leadership Lunch: Florida Blue and Holland & Knight

Friday, December 6, 2013 12:00 pm EST Hosted by Holland & Knight LLP Miami, Fl

Speakers: Charlie Joseph, General Counsel and Senior Vice President, Corporate Affairs, Blue Cross and Blue Shield of Florida, Inc. (Florida Blue) Steven Sonberg, Managing Partner, Holland & Knight LLP



CHARLIE JOSEPH is Florida Blue's General Counsel and Senior Vice President of Corporate Affairs. Joseph is accountable for leading the company's corporate affairs group, which includes: Legal Affairs; Business Assurance; Business Ethics, Integrity, and Compliance; Public Policy and Community Engagement; and board administration. He also serves as the senior legal advisor to management and the Board of Directors on a wide range of matters. He has served as a member of the Blue Cross and Blue Shield Association audit committee and on the boards of various company subsidiaries.

Prior to joining Florida Blue in 1994, Joseph was a commercial litigator for Fulbright & Jaworski, LLP in New York City.

Throughout his career, Joseph has been active in the community. He currently serves as Chair of the Florida Blue Foundation and as a member of the Board of Trustees of the River Garden Hebrew Home, an elder care facility in Jacksonville, Fla.

Joseph holds a Bachelor of Arts in Economics from Hamilton College and a Juris Doctorate from the University of Virginia School of Law. He is a member of the Bars of the State of New York and the District of Columbia, and is certified as Authorized House Counsel under Chapter 17, Rules Regulating the Florida Bar.





STEVEN SONBERG is the Managing Partner of Holland & Knight. Prior to his election as Managing Partner in 2008, he served as Chair of the firm's Business Law Section for five years, and previously led the Corporate Practice Group in South Florida. He also served as a member of the firm's Directors Committee for eight years.

With more than 30 years of experience, Sonberg is a corporate lawyer whose practices have focused on the areas of securities law and mergers and acquisitions. His practice has included the representation of domestic and international businesses in public and private

offerings of debt and equity securities, and in complex acquisitions, divestures, and sales of business entities. Sonberg has represented clients engaged in a variety of business sectors, including healthcare, pharmaceuticals, real estate, and transportation.

Honors & Awards

- The Best Lawyers in America guide, Corporate Governance and Compliance Law; Corporate Law; Securities/Capital Markets Law, 2001-2014
- Chambers USA America's Leading Business Lawyers guide, Corporate/Mergers & Acquisitions, 2004-2010
- Florida Super Lawyers magazine, 2006-2013
- Top Lawyer, South Florida Legal Guide, 2006-2013
- Corporate Counsel Edition, Super Lawyers magazine, 2006-2010
- Martindale-Hubbell AV Preeminent Peer Review Rated

Memberships

- The Florida Council of 100
- University of Miami, Board of Trustees
- Best Lawyers[®], Advisory Board
- Leadership Council on Legal Diversity (LCLD)

Education

- University of Miami School of Law, J.D.
- New York University School of Law, LL.M., Taxation
- New York University, Leonard N. Stern School of Business, B.S., Accounting

Bar Admissions

Florida