



LEADERSHIP  
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## 2014 Fellows Online Learning Series September 2014 – March 2015

Please choose at least two (2) assignments of the three (3) assignment options. Please log into the **PLI/ApprenNet platform** to view the videos associated with each assignment. Click the following link or copy and past it into your browser:

<https://www.apprennet.com/groups/5401ee07dc8c102f14000021>

If you submitted a video on the five elements of a successful personal brand in February, then you already have an account. If you have forgotten your password, please click the “(Forgot your password?)” link. If you don’t have an account, please click the “Create an account” button and follow the instructions.

### SKILL: PERFECTING YOUR ELEVATOR PITCH

**Description:**

What makes you unique in a sea of corporate attorneys? This video prompt will help you develop an elevator pitch that puts your passion first.

**Instructions:**

Step 1: Watch the video prompt.  
Step 2: Film and upload your video response.  
Step 3: Provide feedback to at least 3 other Fellows.  
Step 4: Watch the expert video responses/advice.

**Expert:**

Paul Engleson, Sr. Management Consultant,  
Enterprise Talent Development,  
UnitedHealth Care

**Timeline:**

Monday, October 20 – Wednesday, November 5: All Fellows who choose to participate in Exercise #1 must watch the Challenge video and submit a response  
Saturday, November 1 – Friday, November 14: All Fellows who submitted a response to the Challenge are required to review at least three other responses  
After November 1 AND after a Fellow completes his or her three reviews, he or she can access the Expert Response

### SKILL: MANAGING THE WORK-LIFE BALANCE DILEMMA

**Description:**

Increased client service demands, 24-hour access to technology, and family obligations present a daily dilemma: the need to effectively manage our time. This video asks you to share your best solutions for

**Timeline:**

Monday, November 17 – Friday, December 12: All Fellows who choose to participate in Exercise #3 must watch the Challenge video and submit a response  
Saturday, December 13 – Friday, January 16: All

<p>managing your time. There are no right answers, only an opportunity to inspire and encourage your fellow Fellows as they search for time-management solutions that work for them.</p> <p><b>Instructions:</b>  Step 1: Watch the video prompt.  Step 2: Film and upload your video response.  Step 3: Provide positive feedback to as many Fellows as you like.  Step 4: Watch the expert video responses/advice.</p> <p><b>Experts:</b>  Manar Morales, President &amp; CEO, Diversity &amp; Flexibility Alliance  Dr. Larry Richard, President, Lawyer Brain LLC</p>	<p>Fellows who submitted a response to the Challenge can watch as many responses as they would like and leave positive feedback <u>After December 13</u>; Fellows access the Expert Response</p>
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<b>SKILL: DEVELOPING RAPPORT THROUGH EFFECTIVE FEEDBACK</b>	
<p><b>Description:</b>  One of the characteristics of a good leader is the ability to deliver critical feedback in a timely manner in a way that motivates the listener to change. This requires the proper balance of honesty and compassion. Done well, feedback presents an opportunity to strengthen the working relationship.</p> <p><b>Instructions:</b>  Step 1: Watch the video prompt.  Step 2: Film and upload your video response.  Step 3: Provide feedback to at least 3 other Fellows.  Step 4: Watch the expert video responses/advice.</p> <p><b>Expert:</b>  Robert Grey, President, LCLD, and Partner, Hunton &amp; Williams LLP</p>	<p><b>Timeline:</b>  <u>Monday, January 19 – Friday, February 6</u>: All Fellows who choose to participate in Exercise #2 must watch the Challenge video and submit a response  <u>Saturday, February 7 – Friday, February 20</u>: All Fellows who submitted a response to the Challenge are required to review at least other responses  <u>After February 7 AND after a Fellow completes his or her three reviews</u>, he or she can access the Expert Response</p>