



2015 MIHCA CONFERENCE

Redefining Your In-House Role:
Becoming An Asset to the Business

SEPTEMBER 9-11, 2015

RENAISSANCE BLACKSTONE
CHICAGO, ILLINOIS



THE 2015 MIHCA CONFERENCE

The Minority In-House Counsel Association invites you to its 2015 MIHCA Conference, a three-day event capturing the variety and experience of minority in-house and corporate counsel.

Earn CLE credit during two days of informative sessions featuring speakers from around the country. Conference attendees will choose from among several educational sessions, which will provide substantive practice development in areas including employment law, corporate law, litigation, and intellectual property.



Scan this image with your smartphone to link directly to the MIHCA 2015 Conference Website.

CONFERENCE REGISTRATION

Early Bird Registration (<i>until 7/17/15</i>)	\$375
Regular Registration (<i>7/18/15 and after</i>)	\$425

Registration includes admission to all CLE sessions, meals, session breaks, and networking receptions. MIHCA provides a discounted or waived fee to program registrants who are unable to afford the program course registration fee due to financial hardship. Please contact us at info@MyMIHCA.org for more information.

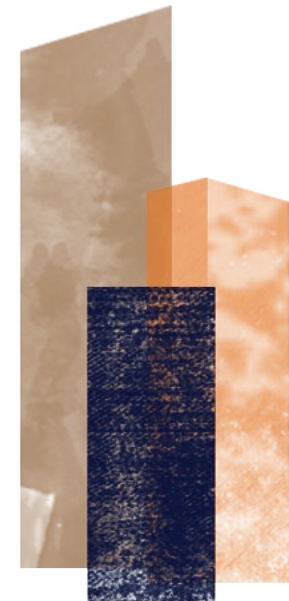
To register, visit www.MyMIHCA.org/register/.



For updates about the 2015 MIHCA Conference, follow us on Twitter [@MyMIHCA](https://twitter.com/MyMIHCA)

MIHCA is happy to answer any **questions** you have about the 2015 Conference. Please contact us at info@MyMIHCA.org.

CLE credit approval pending for the following states: Arkansas, California, Florida, Georgia, Indiana, Illinois, Michigan, New York, Texas, Virginia, Washington DC, and Wisconsin.



FEATURED SPEAKERS



Damien Atkins
*General Counsel
and Secretary*
Panasonic Corporation NA



Earl Barnes
*Senior Vice President
and General Counsel*
OhioHealth



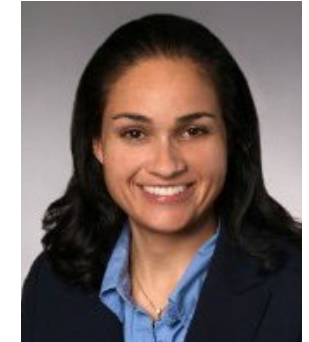
Janice Brown
Founder
Beyond Law



Dorothy Capers
*Senior Vice President
and General Counsel*
National Express LLC



Alice Lin Geene
Chief Legal Officer
Rewards Network



Sarah Harris
General Counsel
Sikich



Gary McCullough
Chief Executive Officer
**Advertising Resources, Inc./
ARI Packaging**



**Professor
Steven Rogers**
*Pioneer in Entrepreneurial
Finance and Leadership
Development*
Harvard Business School



Gloria Santana
*Executive Vice President
and General Counsel*
McDonald's Corporation



Deborah Telman
*Vice President &
General Counsel*
Johnson Controls, Inc.



Mark Wilson
*President and
Chief Executive Officer*
e-Verifile



Andrea Zopp
Former CEO
Chicago Urban League
Candidate for U.S. Senate

AGENDA *(Subject to Change)*

DAY ONE – WEDNESDAY, SEPTEMBER 9, 2015

4:00pm – 8:00pm Registration

5:30 pm – 8:00pm Opening Reception

*Keynote Presentation by **Janice Brown**, Founder of Beyond Law and the Founder and Senior Partner in the Brown Law Group*

DAY TWO – THURSDAY, SEPTEMBER 10, 2015

7:00am – 7:00pm Registration

7:00am – 9:00am Continental Breakfast

8:00am – 8:15am Welcome and Opening Remarks

8:30am – 9:45am CLE: Regulatory Investigations

10:00am – 11:30am CLE: Employment Law Bootcamp: Avoiding Lawsuits

11:45am – 12:30pm Practice Area Networking
*Transactional/M&A
Litigation/Employment/Benefits/Compliance
Intellectual Property/Insurance*



DAY TWO – THURSDAY, SEPTEMBER 10, 2015 – *continued*

12:30pm – 2:00pm

Lunch – CEO Panel

Gary McCullough, Chief Executive Officer & Board Member
of Advertising Resources, Inc./ARI Packaging

Andrea Zopp, Former CEO of Chicago Urban League and
Candidate for US Senate

Mark Wilson, President and CEO of e-Verifile

2:00pm – 3:30pm

Breakout Sessions:

CLE: Practical Considerations for a Corporate IP Department

*CLE: Ups, Downs and Exits: Employment and Compensation
Issues in the C-Suite*

3:45pm – 5:15pm

General Counsel Panel

Paul Williams, Moderator, Partner, Major Lindsey and Africa

Damien Atkins, General Counsel and Corporate Secretary,
Panasonic Corporation of America

Earl Barnes, Senior Vice President and General Counsel, OhioHealth

Alice Lin Geene, Chief Legal Officer, Rewards Network

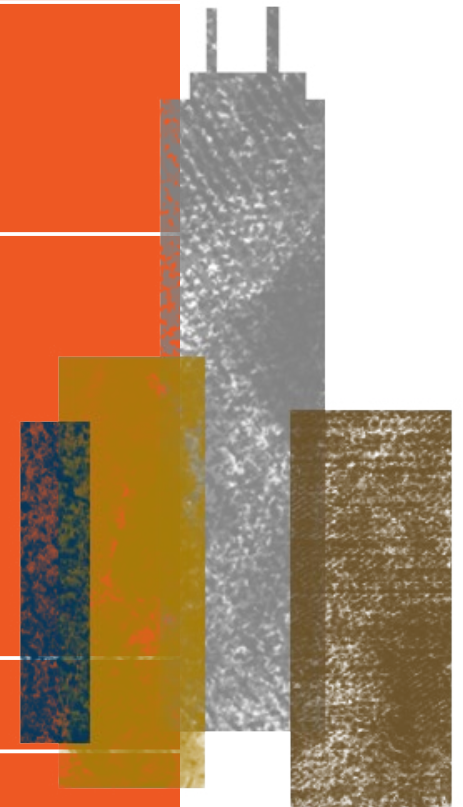
Gloria Santona, Executive Vice President and General Counsel,
McDonald's Corporation

6:00pm – 7:00pm

Networking Reception

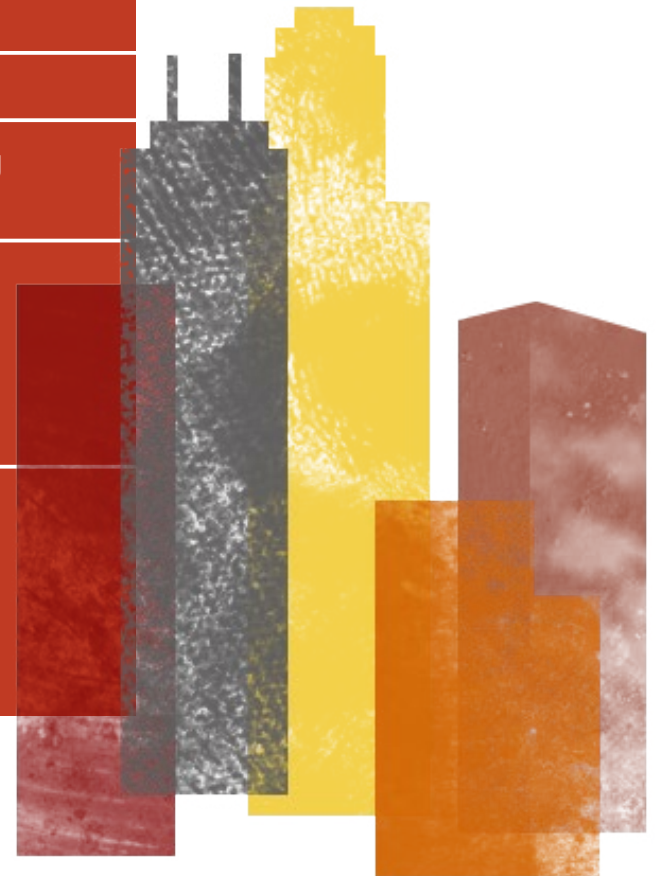
7:00pm – 9:00pm

Dinner



DAY THREE – FRIDAY, SEPTEMBER 11, 2015

7:00am – 9:00am	Continental Breakfast
7:30am – 8:30am	MIHCA Board of Directors Meeting (<i>invitation only</i>)
7:30am – 12:00pm	Registration
8:30am – 9:45am	CLE: Ethical Issues Faced by In-House Counsel
10:00am – 11:00am	CLE: How to Avoid Costly Legal Risks When Managing a Corporate Merger or Acquisition
11:15am – 12:15pm	Breakout Sessions: <i>The Keys to For-Profit and Voluntary Board Membership</i> <i>CLE: Government Contracting Principles</i> <i>CLE: Using Social Media for Litigation</i>
12:30pm – 2:00pm	Lunch Keynote Presentation by Harvard Business School Professor Steven Rogers , <i>Entrepreneurial Finance and Leadership Development</i>



CONFERENCE LOCATION

Renaissance Blackstone Chicago
636 South Michigan Avenue
Chicago, Illinois 60603

ROOM RATE

\$199/night

DATES AVAILABLE

September 7 – September 13, 2015

Room blocks fill quickly, so make your reservations early before our block sells out! Note that the room rate does not include taxes.

DEADLINE TO BOOK

August 14, 2015



For more information about the MIHCA room block and to reserve your room, visit www.MyMIHCA.org/register/.

ABOUT MIHCA

The mission of the Minority In-House Counsel Association is to promote the professional development, networking and career advancement of minority in-house counsel; to enable minority in-house counsel to recruit other lawyers of color; and to further increase diversity in the legal profession - especially in corporations.



MIHCA 2015 BOARD OF DIRECTORS

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