

Grow and Nurture Your Professional and Personal Networks

- ❖ In each category, identify 5 people you have lost touch with or would like to get to know better.
- ❖ Choose 1 person from each category with whom you will connect or reconnect. Commit to a specific date!

College

1. _____
2. _____
3. _____
4. _____
5. _____

Inside Your Organization

1. _____
2. _____
3. _____
4. _____
5. _____

Law School

1. _____
2. _____
3. _____
4. _____
5. _____

Your Personal Life – Charitable, Community, Hobbies

1. _____
2. _____
3. _____
4. _____
5. _____

Branding: Perceptions and Possibilities

How I Think I Am Currently Perceived By Colleagues and Contacts

(use descriptive words and phrases)

1. _____
2. _____
3. _____
4. _____

How I Want to Be Perceived By Colleagues and Contacts

(use descriptive words and phrases)

1. _____
2. _____
3. _____
4. _____

Steps I Can Take To Influence and Reinforce Desired Perceptions

1. _____
2. _____
3. _____
4. _____