

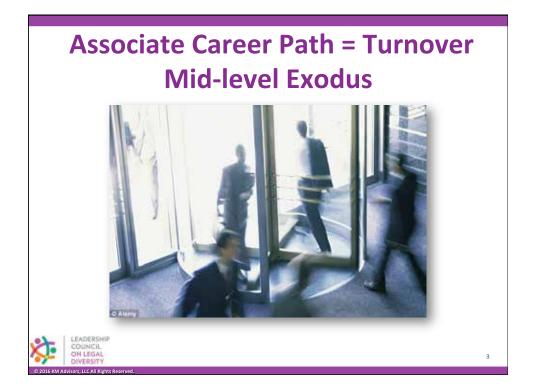
Scenario Work: A Practical Application of our Learning

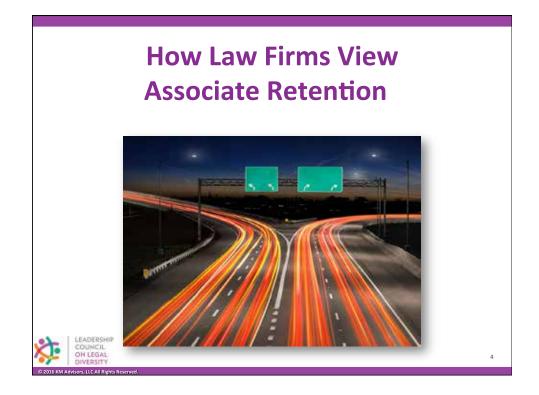
2016 LCLD Pathfinder Program

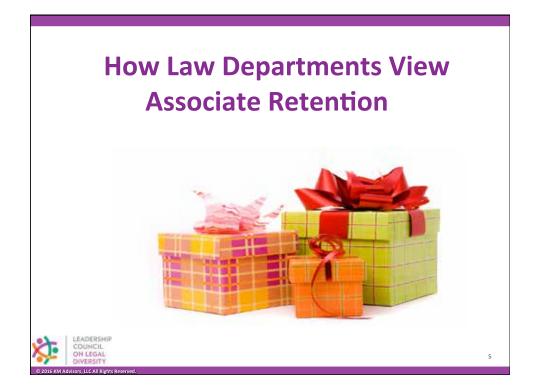
April 15 - 16, 2016 John "*The Purple Coach*" Mitchell







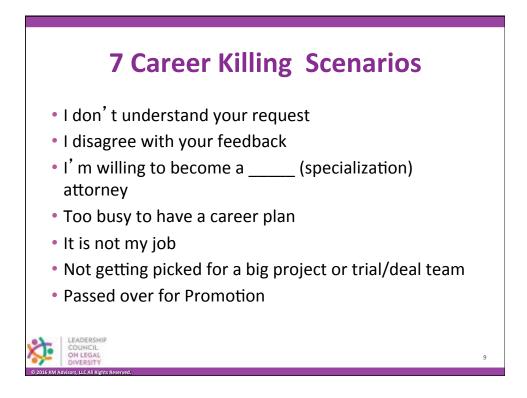




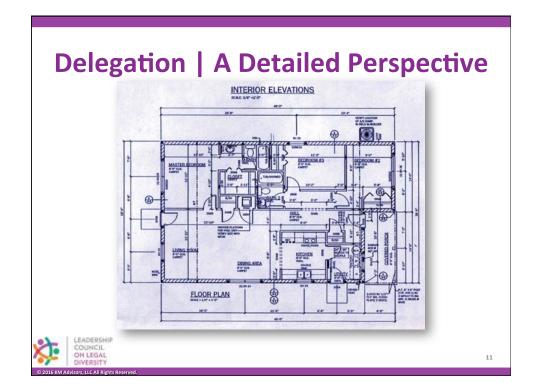














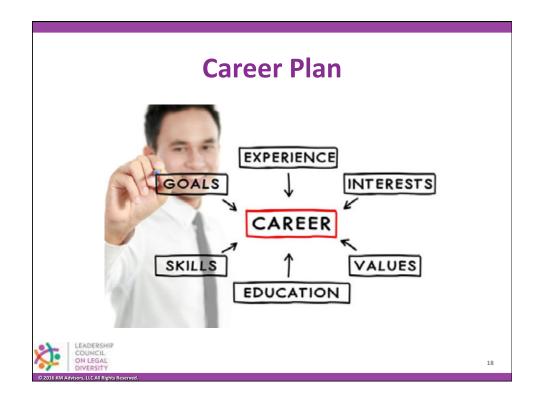








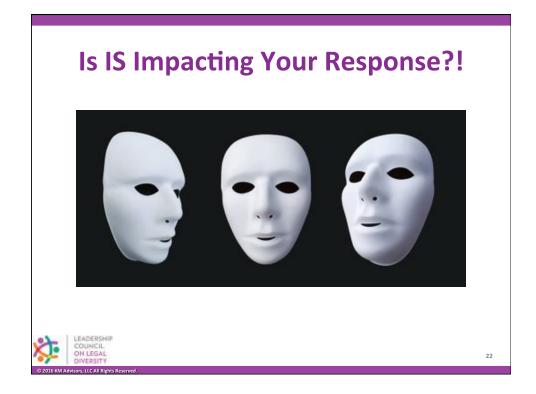












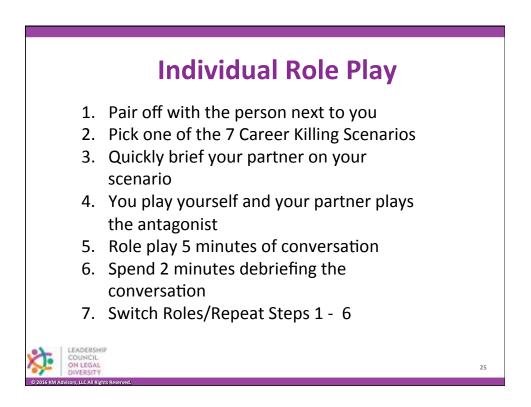


Group Role Play Internal Client Chaos

John: Director level Product Manager LaKeisha: Law Department, Assistant Counsel, Retirement Team

Big Financial Advisory Firm rushing to get a new product to market and concerned about DOL's new "fiduciary rule" and how it impacts who is regulated in providing advice to retirement plans.





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