Sponsorship



Carrie J. Fletcher Harvard Law School Executive Education

Ted Levine's Legacy

- Bill McLucas former SEC Director of Enforcement and current Wilmer Hale Securities Department Chair
- Chuck Davidow Co-chair of Paul Weiss' Securities Litigation and Enforcement group
- Harry Weiss Wilmer Hale's Securities and Litigation Enforcement Group chair; previously Associate Director of SEC's Enforcement Division
- Sheldon Goldfarb General Counsel of RBS Americas



Sponsorship Matters

- Acceleration of advancement
 - With a sponsor, both men and women are significantly more likely to ask for plum assignments and request raises
 - Sponsored men and women are significantly more satisfied with their rates of career progression (men by 23%, women by 19%)
- Staying in the game
 - 85% of full-time working mothers with sponsors continue to work, compared to only 58% without sponsors

Source: (Forget a Mentor) Find a Sponsor by Sylvia Ann Hewlett



Mentor vs. Sponsor

Mentor

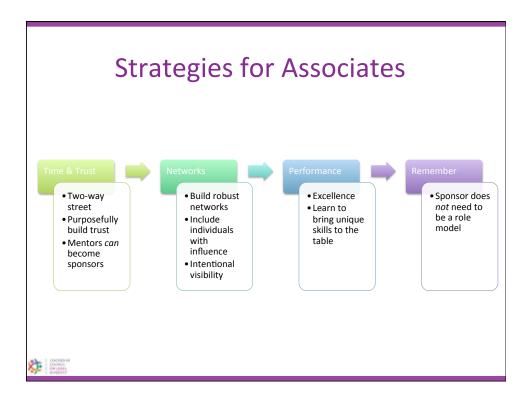
- Experienced person willing to help and support you
- Builds your confidence and is a sounding board
- Offers empathy
- Expects very little in return

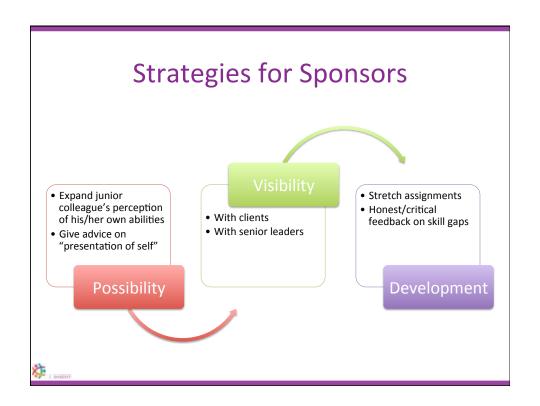
Sponsor

- Senior person who believes in your potential and is willing to link reputations
- Advocates for and creates opportunities for you
- Encourages you to take risks, but provides cover
- Expects a great deal from you (stellar performance and loyalty)

"Mentors advise, sponsors act"







Organizational Strategies Awareness & Educate about what it is/isn't sponsorship It's not speakers, articles, lunches Find organic sponsorship relationships Observe "bright spots" behavior Identify key behaviors Create and share checklists Create team processes Encourage delegation, information sharing, observation

