



LEGAL SEARCH
CONSULTANTS

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Position Description

April 2016

The Clorox Company

1221 Broadway
Oakland, CA 94612
www.clorox.com
NYSE: CLX



The Clorox Company has retained Major, Lindsey & Africa on an exclusive basis to conduct a search for a Corporate Counsel – to be located in its Oakland, CA corporate headquarters. The Clorox Company is an equal opportunity employer. Interested candidates please respond to the MLA recruiter who contacted you about this search or directly to CloroxPrivacyCounsel@mlaglobal.com. Please do not contact The Clorox Company directly; all resumes sent to Clorox will be routed to MLA for handling and will create delays.

CORPORATE COUNSEL – DATA PRIVACY, DIGITAL MEDIA/MARKETING, INFORMATION GOVERNANCE

Overview: The Clorox Company (“the Company”) seeks a Corporate Counsel who will be responsible for (i) leading the Company’s comprehensive approach to international data privacy; (ii) working closely with the Company’s lead privacy counsel and its cyber security counsel on U.S. data privacy and security matters; (iii) advising on digital media campaigns; and (iv) coordinating the Company’s enhancement, maintenance and monitoring of its global information governance program. The candidate will work closely with the Company’s Marketing, IT and HR functions, along with the Company’s international business, including its legal team based in Buenos Aires. The candidate will report to a Vice President, Associate General Counsel, and will be responsible for assisting in other matters as assigned.

Firm: The Clorox Company (NYSE:CLX) is a leading multinational manufacturer and marketer of consumer and professional products with about 7,700 employees worldwide and fiscal year 2015 sales of \$5.7 billion. Clorox markets some of the most trusted and recognized consumer brand names, including its namesake bleach and cleaning products; Pine-Sol® cleaners; Liquid Plumr® clog removers; Poett® home care products; Fresh Step® cat litter; Glad® bags, wraps and containers; Kingsford® charcoal; Hidden Valley® dressings; Brita® water-filtration products and Burt's Bees® natural personal care products. The company also markets brands for professional services, including Clorox Healthcare® and Clorox Commercial Solutions®. More than 80 percent of the company's sales are generated from

brands that hold the No. 1 or No. 2 market share positions in their categories.

Compensation: Competitive

Experience: At least 5 years of experience as a practicing attorney with experience in a top tier law firm. Experience required in handling privacy and data security-related issues, including counseling clients.

Relos: Local (Northern California) candidates strongly preferred.

Bar: CA or willingness to sit for (and pass) CA bar exam, or meeting the qualifications for registration under the California State Bar in-house counsel program.

COMPANY OVERVIEW

The Clorox Company (NYSE:CLX) is a leading multinational manufacturer and marketer of consumer and professional products with about 7,700 employees worldwide and fiscal year 2015 sales of \$5.7 billion. Clorox markets some of the most trusted and recognized consumer brand names, including its namesake bleach and cleaning products; Pine-Sol® cleaners; Liquid Plumr® clog removers; Poett® home care products; Fresh Step® cat litter; Glad® bags, wraps and containers; Kingsford® charcoal; Hidden Valley® dressings; Brita® water-filtration products and Burt's Bees® natural personal care products. The company also markets brands for professional services, including Clorox Healthcare® and Clorox Commercial Solutions®. More than 80 percent of the company's sales are generated from brands that hold the No. 1 or No. 2 market share positions in their categories.

The Company's 2020 Strategy, which was launched in 2013, sets clear business and corporate responsibility objectives to drive long-term, sustainable growth and deliver strong total stockholder returns. To accomplish its 2020 goals, Clorox has chosen to focus on the following strategies: 1) engage employees as business owners; 2) increase brand investment behind superior value and more targeted 3D innovation; 3) grow in profitable new categories, channels and countries; and 4) fund growth by reducing waste in our work, products and supply chain.

The company also has been recognized recently for its corporate responsibility efforts with two Climate Leadership Awards for Excellence from the U.S. Environmental Protection Agency and inclusion on the 2015 Newsweek Green Rankings and Corporate Responsibility magazine's 100 Best Corporate Citizens 2015 list. The Clorox Company and The Clorox Company Foundation contributed approximately \$15 million in combined cash grants, product donations, cause marketing and employee volunteerism during the past year.

People are the key to the Company's long history of success. A lot of businesses do what they do, but it takes a special one, driven by talented people, to thrive for more than a century. What distinguishes

The Clorox Company is a unique combination of great people, great brands, strong values, work-life balance, opportunity and personal impact. The Clorox Company is guided by individuals who are committed to each other and dedicated to our mission of making everyday life better, every day.

For more information, visit TheCloroxCompany.com, the CR Matters Blog and follow the company on Twitter at [@CloroxCo](https://twitter.com/CloroxCo).

The Clorox Company and its subsidiaries are EEO/Affirmative Action employers.

POSITION OVERVIEW

The Clorox Company (“the Company”) seeks a Corporate Counsel who will be responsible for (i) leading the Company’s comprehensive approach to international data privacy; (ii) working closely with the Company’s lead privacy counsel and its cyber security counsel on U.S. data privacy and security matters; (iii) advising on digital media campaigns; and (iv) coordinating the Company’s enhancement, maintenance and monitoring of its global information governance program. The candidate will work closely with the Company’s Marketing, IT and HR functions, along with the Company’s international business, including its legal team based in Buenos Aires. The candidate will report to a Vice President, Associate General Counsel, and will be responsible for assisting in other matters as assigned.

Key Responsibilities including the following:

- Lead the continued development and implementation of Clorox’s international data privacy program and related policies and procedures.
- Ensure Clorox’s compliance with U.S. data privacy and security laws and regulations.
- Oversee international privacy impact assessments and conduct related ongoing compliance monitoring activities.
- Counsel on legal issues related to advertising and marketing through websites, social media, and other emerging technology platforms, including advising on consumer protection and FTC guidelines.
- Advise on marketing campaigns involving multimedia and user-generated content, mobile executions, branded entertainment and e-commerce.
- Draft and negotiate data privacy and security provisions in key agreements with IT providers, healthcare providers, marketing and HR vendors, and financial institutions.
- Maintain an ongoing knowledge of data privacy laws in all regions where the company operates.
- Support the further development and implementation of the company’s information governance program, including policies, procedures, and tools to secure the appropriate disposition (creation, access, security and management) of company information.
- Lead employee and vendor training and other communications efforts in the above areas.
- Responsible for efficiently managing outside counsel on privacy and other matters.
- Assist in other substantive legal areas as needed.
- This role has no direct reports but works collaboratively as part of a team of three attorneys.

QUALIFICATIONS & SKILLS

Required or Preferred Qualifications (education, experience, skills):

- Bachelor's degree;
- Juris Doctor from a top law school;
- At least 5 years of experience as a practicing attorney including experience in a top tier law firm;
- Active and in good standing in at least one State Bar in the United States (California preferred);
- Strong knowledge of U.S. and international privacy laws, regulations, frameworks and principles as well as self-regulatory models;
- Knowledge of the European Union Data Protection Directive, the European General Data Protection Regulation, and the respective benefits and risks of Model Contracts and Binding Corporate Rules;
- Direct experience providing guidance on compliance with data privacy-related regulations;
- Experience providing guidance or oversight as to corporate information governance programs a plus; and
- Direct experience drafting and negotiating data privacy and security-related provisions in contracts with third party vendors and business partners.

Other Qualifications:

- Certified Information Privacy Professional or Certified Information Privacy Manager certification preferred;
- Experience with, or knowledge of, Internet and digital media technologies and information security;
- Broad range of relevant legal experience, and the ability to identify, prioritize and resolve critical legal issues in real time;
- Strong ability to develop relationships and build networks;
- Strong written and verbal communications skills to articulate complex business and legal situations clearly and accurately;
- Ability to identify and use the most efficient and effective legal resources to complete the work in a timely and cost effective manner;
- Unquestioned personal integrity; seen as a role model for ethical principles and values of the company and practices required by law;
- Excellent verbal and written communication and presentation skills;
- Strong negotiation, consultative and facilitation skills with the ability to effectively interact with all internal and external stakeholders;
- Ability to work well in a matrixed organization and interact with and command respect from company employees;
- Self-starter with a sense of urgency, ability to multi-task, ability to handle unanticipated situations effectively and work well under pressure with tight deadlines to ensure timely and appropriate response to issues raised;

- Excellent judgment and ability to handle sensitive and confidential information;
- Excellent execution and organizational skills and attention to detail;
- Firmness and courage to confront issues at every level;
- Strong skills in leadership - the ability to drive and lead while working with legal and technical staffs;
- Strong ability to influence, provide points of views, and to listen;
- Strong decision making and problem solving skills;
- Some travel may be required; and
- Strong PC skills; Microsoft Office, including Excel and PowerPoint skills.

PROCESS

Submit a resume in Microsoft Word format with a letter describing your interest and relevant skills addressed to: CloroxPrivacyCounsel@mlaglobal.com.

CONTACT INFORMATION

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Additional information can be found on www.mlaglobal.com