## Lead Counsel, Oculus Marketing & Sales



Oculus is seeking a Lead Counsel for its marketing and sales business groups. Oculus invents, manufactures and sells industry leading virtual reality headsets, and operates a global virtual reality content and social platform. We work in creative ways to spread these innovative products and technologies on a global scale, and this position provides legal advice for these varying marketing and sales initiatives. Success in this position will require applying a practical and well balanced perspective to legal issues that arise when marketing, selling, and distributing new and innovative products and services. This is a unique opportunity to work on cutting-edge issues in a fast-paced start-up environment, as Oculus leads the field of virtual reality.

## Responsibilities

- Provide practical and expert legal guidance to the Oculus marketing, brand, and events team, while also providing support for retail and other sales initiatives
- Support general business objectives related to sales and marketing
- Influence and build relationships with executives, product teams and peers across Oculus and Facebook
- Collaborate with subject matter experts at Oculus and Facebook to analyze and communicate legal risks

## **Minimum Qualifications**

- JD degree with membership in at least 1 state bar
- 5+ years of marketing and sales legal experience in-house and/or at law firms
- Industry experience and legal knowledge in evaluating, addressing, and advising on marketing issues
- Experience with sales and retail transactions, programs, and agreements
- Experience with emerging technology products and services

## **Preferred Qualifications**

- Experience building influence with sales and marketing teams and executives, and advising those teams directly
- Experience with consumer electronic products and connected devices
- International marketing and sales channel experience