

Step 1

CORPORATE LEGAL DEPARTMENT UPLOADS TIMEKEEPER DATA.



Step 2

LAW FIRM COMPLETES DEMOGRAPHIC PROFILES.



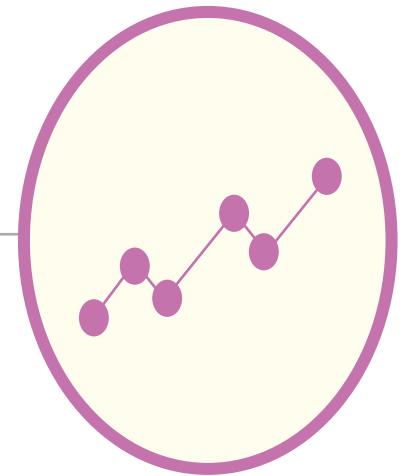
Step 3

CORPORATE LEGAL DEPARTMENT AND LAW FIRMS RECEIVE CUSTOMIZED REPORTS.



Step 4

PARTNERSHIP CONVERSATIONS BETWEEN CORPORATE LEGAL DEPARTMENTS AND FIRMS.



Step 5

CORPORATE LEGAL DEPARTMENT AND FIRMS EVALUATE PROGRESS.

USING THE DATA HACKATHON

Instructions:

1. COLLABORATE.

Look around. Your tablemates are now members of your team. Your first step is to pick a team name to mark your identity. It's also a good idea to select someone to be in charge of recording your groundbreaking ideas.

2. INNOVATE.

It's go time. You have 60 minutes to brainstorm and create an innovative next step for the LCLD Data Initiative. Here's the scenario:

The LCLD data initiative (STEPS 1-3) has been rolled out in pilot form to over 2 dozen LCLD Members. Initial feedback is good. Members like the data report, its functionality and the ease of use, but just having the data isn't enough. We want more. We want to move past the numbers and use the data as a starting point for collaborative partnerships designed to meet shared goals, and to spark forward-looking conversations (STEPS 4 and 5).

So, here's where we need your help. Your challenge is to design a program or initiative that can be used to facilitate the STEP 4 conversations or the STEP 5 collaborative partnerships. Be bold. Be innovative. Forget about constraints and think way outside the box! Give us your best ideas on how to leverage data to build a more diverse and inclusive profession through client and firm collaboration. Bonus points for coming up with a cool name for the 5-Step LCLD Data Initiative!

3. COMMUNICATE.

It's now time to share your innovative idea – Shark Tank style. You have markers and a poster board – put your idea to paper and share with the group. You can outline your idea or use pictures to create and ad for the initiative – it's up to you and creativity is encouraged!

The REALLY good news, there are prizes. We'll be handing out awards for the following: Most Innovative, Most Collaborative, Best Initiative Name, and Crowd Favorite. Good luck!