

Dr. Arin N. Reeves

President, Nextions LLC



A leading researcher, author, and advisor in the fields of leadership and inclusion, **Arin Reeves** studied business at DePaul University’s College of Commerce, attended law school at University of Southern California, and received her Ph.D. in sociology from Northwestern University.

Reeves is a best-selling author of two books—*The Next IQ* and *One Size Never Fits All*—and she is the President of the research and advisory firm, Nextions (pronounced “connections” without the “co”), a new way of seeing and doing leadership and inclusion. Reeves has designed and led several comprehensive research projects on leadership and inclusion in topics ranging from gender equity, cultural integration, and implicit bias, to transformational leadership and working through generational differences. Before Nextions (formerly The Athens Group), Reeves practiced law for several years and also served as an adjunct professor at Northwestern University where she taught classes on law and society.

Reeves’s book, *The Next IQ: The Next Generation of Intelligence for 21st Century Leaders*, was a publisher best-seller upon its release in January, 2012, and her latest book, *One Size Never Fits All: Business Development Strategies Tailored for Women (And Most Men)*, was released in August 2014. She has also authored a chapter on creativity, innovation, and inclusion entitled, “Creating Creativity,” for the *Global Innovation Science Handbook*, the premier resource for innovation practitioners.

Her latest book features research on the neurology of lying and liars, and how deception breaks down inclusive interactions and disrupts our abilities to gather and leverage collective intelligence.



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