



Constellation Brands

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## Constellation Brands Creates Chief Diversity Officer Position, Appoints Kris Carey to the Role

**VICTOR, N.Y. July 11, 2018** – Constellation Brands, Inc. (NYSE: STZ and STZ.B), a leading beverage alcohol company, announced today that Kris Carey has been appointed to the newly created role of chief diversity officer, reporting to Bill Newlands, president and chief operating officer. Carey also will maintain her current role as senior vice president, general counsel, beer division. She takes on her expanded responsibilities immediately.

“Kris has been part of our Constellation family for the past five years and genuinely exemplifies our commitments to diversity and inclusion personally and professionally – ensuring her direct teams, and everyone she interacts with in her community, can reach their highest potential,” said Newlands. “Diversity and inclusion have never been more important, and I am excited to work with Kris to continue to advance our efforts across the company.”

In her expanded role, Carey will be responsible for leading a Diversity and Inclusion team and shaping and implementing Constellation Brands’ diversity and inclusion strategy. With a senior leadership role and team focused on diversity and inclusion the company aims to: drive innovation, performance and engagement; acquire and retain top, diverse talent; and benefit from the diversity in thought and work styles that employees contribute every day.

“Constellation Brands places a premium on diversity and inclusion, and I can say first-hand that my colleagues value me for who I am and the different perspectives and experiences that I can bring to the table,” said Carey. “Enhancing our diversity and inclusion strategy that continues to foster a positive, inclusive culture is critical to our growth as an organization.”

Carey is a member of the Constellation Brands' Women's Leadership Development Program and sits on the board of [Chicago Scholars Foundation](#), a non-profit organization whose mission is to uniquely select, train, and mentor academically ambitious students from under-resourced communities to complete college and become the next generation of leaders who will transform their neighborhoods and Chicago. Carey is also a 2013 Fellow of the Leadership Council on Legal Diversity and recipient of the 2016 Legal Champion Award presented by the Illinois Diversity Council for leadership excellence in promoting diversity and inclusion in the legal profession.

### **About Constellation Brands**

Constellation Brands (NYSE: STZ and STZ.B), a Fortune 500® company, is a leading international producer and marketer of beer, wine and spirits with operations in the U.S., Mexico, New Zealand, Italy and Canada. Constellation is the No. 3 beer company in the U.S. with high-end, iconic imported brands such as Corona Extra, Corona Light, Modelo Especial, Modelo Negra and Pacifico. The company's beer portfolio also includes Ballast Point, one of the most awarded craft brewers in the U.S., and Funky Buddha Brewery. In addition, Constellation is the world leader in premium wine, selling great brands that people love, including Robert Mondavi, Clos du Bois, Kim Crawford, Meiomi, Mark West, Black Box, Ruffino and The Prisoner. The company's premium spirits brands include SVEDKA Vodka, Casa Noble Tequila and High West Whiskey.

Based in Victor, N.Y., the company believes that industry leadership involves a commitment to brand building, our trade partners, the environment, our investors and to consumers around the world who choose our products when celebrating big moments or enjoying quiet ones. Founded in 1945, Constellation has grown to become a significant player in the beverage alcohol industry with more than 100 brands in its portfolio; about 40 wineries, breweries and distilleries; and approximately 10,000 talented employees. We express our company vision: to elevate life with every glass raised.

To learn more, follow us on Twitter [@cbrands](#) and visit [www.cbrands.com](http://www.cbrands.com).

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