Natasha I. Fapohunda

Senior Vice President & Counsel, Enterprise Partnerships, Mastercard



Natasha Fapohunda is Senior Vice President & Counsel, Enterprise Partnerships at Mastercard based in Purchase, New York. She is a strategic advisor and business partner focused on driving new industry opportunities for Mastercard. Fapohunda leads a global legal team and manages the structuring of the team's business development opportunities, including in transit, trade, B2B, travel, and insurance in order to forge connections beyond payments and transform how businesses, government and people interact.

Fapohunda has held various strategic roles at Mastercard, including as a member of Mastercard's Strategic Transactions/Mergers & Acquisitions group, the legal team helping to ensure the identification and execution of inorganic growth opportunities for the company, and as Mastercard Labs' first counsel as it embarked on its mission to improve visibility and direct relationships with early-stage start-ups. She initially joined Mastercard as Senior Counsel for US Markets executing the region's largest deals with financial institutions and merchant partners. During her tenure, Fapohunda has been recognized for her leadership and business acumen as a recipient of the CEO Award, CFO Award, and LFI Leadership Award.

Prior to joining Mastercard, Fapohunda was a corporate associate with the New York City law firm of Willkie, Farr & Gallagher, focused on public and private M&A, debt and equity offerings, and intellectual property transactional matters. She holds a Bachelor of Science in Industrial & Labor Relations from Cornell University and a law degree from Georgetown University. She serves on the executive committee of the New Leadership Board of the Legal Aid Society and is co-chair of Mastercard's LFI Community Service Committee.

