

## Sherri Haymond

### Executive Vice President of Digital Partnerships, Mastercard



**Sherri Haymond** is the Executive Vice President of Digital Partnerships at Mastercard. In her role, she and her team are responsible for executing Mastercard's digital strategy globally with North America-headquartered digital partners. Haymond's team also leads Mastercard's efforts to commercialize new commerce opportunities across the Internet of Things, and spearheads the ongoing development of our Digital Standards.

Previously, Haymond was the Senior Vice President of Digital Channel Engagement, where she managed Mastercard's relationships with key global digital partners including device manufacturers, digital wallet operators and telcos, developed Mastercard's Commerce for Every Device program, and implemented Mastercard's framework for Digital Activity, including the Express Program. Haymond joined Mastercard in 2010 as Global Core Products Counsel supporting the Global Debit, Prepaid, and ATM Networks teams. In 2011, she began leading the legal team that supported Emerging Payments & Mastercard Labs, where she played a key role in launching MasterPass, the Mastercard Digital Enablement Service, and Simplify Commerce, as well as developing industry Tokenization Standards.

Before Mastercard, Haymond worked as an investment banker at Bank of America Securities focusing on mortgages, and at Breeden Capital Management as an equity investment analyst focusing on payments companies. She started her career as a Corporate Finance lawyer at Skadden, Arps, Slate, Meagher & Flom and Wolf, Block, Schorr & Solis-Cohen, where she gained experience working on venture capital transactions, as well as public and private debt and equity offerings.

Haymond earned her BA from Duke University and her JD from University of Pennsylvania Law School.



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