

Joanne Lipman

Journalist and Bestselling Author



Joanne Lipman is the bestselling author of *That's What She Said: What Men Need to Know (and Women Need to Tell Them) About Working Together*. One of the nation's leading journalists, she most recently was chief content officer of Gannett, and editor-in-chief of USA TODAY, and the USA TODAY NETWORK, comprising the flagship title and 109 other news organizations including the *Detroit Free Press*, the *Cincinnati Enquirer*, and the *Arizona Republic*. In that role, she oversaw more than 3,000 journalists and led the organization to three Pulitzer Prizes.

Lipman began her career as a reporter at *The Wall Street Journal*, ultimately rising to deputy managing editor—the first woman to attain that post—and supervising coverage that earned three Pulitzer Prizes. While at the *Journal*, she created “Weekend Journal” and “Personal Journal” and oversaw creation of the paper's Saturday edition. She subsequently was founding editor-in-chief of Condé Nast Portfolio and Portfolio.com, which won National Magazine and Loeb Awards.

Lipman is a frequent television commentator, seen on ABC, CNN, MSNBC, NBC, CNBC, and CBS, among others, and her work has appeared in publications including *The New York Times*, *Time*, *Fortune*, *Newsweek*, and *Harvard Business Review*. She is also co-author, with Melanie Kupchynsky, of the critically acclaimed musical memoir *Strings Attached*. A winner of the Matrix Award for women in communications, Lipman is also a member of the Yale University Council, the Council on Foreign Relations, and is an International Media Leader for the World Economic Forum as well as a member of the Knight Foundation Commission on Truth, Media, and Democracy. She sits on boards including the World Editors Forum and the *Yale Daily News*, and the advisory boards of Breastcancer.org and the Yale School of Music. @joannelipman



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