Sundar G. Raman

President, North America Fabric Care, The Procter & Gamble Company



Sundar Raman was recently named President of North America Fabric Care at The Procter & Gamble Company (P&G). He previously served as vice president of North America Fabric Care, since 2015.

Prior to that, Raman served in progressively senior marketing and branding roles within P&G in India and the United States since 1997, including Infusium & Ethnic

Hair Care and Head & Shoulders.

Raman is the Chair of the American Cleaning Institute's Board of Directors, and a board member of the National Underground Railroad Freedom Center and Findlay Market, both in Cincinnati. He is also a Co-Sponsor at We See Equal.

Raman has earned several awards including the Environmental Leader Product of the Year Award for Tide Purclean in 2018; the 2017 Edison Award (Silver) in Sustainability for Tide Purclean; Gold Lions for Tide advertising in Cannes in 2017; and Gold, Silver & Bronze Lions for Tide and Gain advertising in Cannes in 2014. He was also honored with an Effie Award for Tide Advertising in 2013, 2014 and 2016; as well as the P&G Upstream Innovation Award.

Raman has earned degrees from the Indian Institute of Management in Calcutta and the Indian Institute of Technology in Madras, India.

