

Carolyn Tastad

Group President North America Selling & Market Operations; Executive Sponsor, Gender Equality, The Procter & Gamble Company



Carolyn Tastad is responsible for P&G's business in North America, the company's largest and most profitable region, which includes the United States, Canada, and Puerto Rico. Tastad manages P&G's relationship with many of the company's largest retail customers, and works closely with the leaders of each of P&G's business units to deliver superior consumer and retailer value in today's dynamic retail environment.

Tastad joined P&G in 1983 as a systems analyst in Canada and has experience across P&G's broad portfolio of brands, holding a variety of positions with national, multinational, and global responsibilities in Canada, the United States, and Europe. She was appointed Group President, P&G North America, in January 2015. Prior to that, she held the position of global customer business development officer, responsible for leading P&G's Sales organization across all categories and regions.

Tastad is passionate about diversity and inclusion. She is executive sponsor of P&G's Gender Equality citizenship effort and leads P&G's Corporate Women's Leadership Team.

Tastad is a member of the Board of Directors of the Kellogg Company and the Grocery Manufacturers Association. She is also a member of the Cincinnati Museum Center Board of Trustees. She was named one of *Fortune's* Most Powerful Women in 2015-2018.

Tastad earned a bachelor's degree in commerce from the University of Saskatchewan in Canada.



LEADERSHIP
COUNCIL
ON LEGAL
DIVERSITY