

Ramon Jones

Chief Marketing Officer



Ramon Jones was named Nationwide's Chief Marketing Officer in November 2019. As CMO, Ramon oversees departments that advocate for and share the On Your Side promise with customers, partners, communities, and associates. He is responsible for brand and marketing strategy, advertising, creative services, social media, and corporate communications. His experience in numerous leadership roles in both marketing and the business make him uniquely qualified to promote and protect the nationwide brand and to drive further business success.

Jones joined Nationwide in 2000. Since then, he has held several leadership roles including regional vice president of Nationwide's Western U.S. operations, associate vice president for the Office of the Chief Executive Officer, Marketing leader of Nationwide's Property Casualty businesses, and most recently Financial Services Marketing leader. Prior to joining Nationwide, Jones was an engagement manager with Accenture's financial services strategy practice.

Jones earned a Bachelor of Science degree in finance from Villanova University and a Master of Business Administration degree from the Wharton School at the University of Pennsylvania. He serves as a Board Member of Directions for Youth and Families, a local nonprofit that provides counseling, education, and support for at-risk youths. He also serves on the board of the Mt. Carmel Foundation.



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