

# Buchanan Ingersoll & Rooney and The Hershey Company

Monday, April 17, 2023 | 12:00 PM ET | Virtual (Zoom)

## SPEAKERS

- Joseph Dougherty | LCLD Member | Chairman and CEO, Buchanan Ingersoll & Rooney
- James Turoff | Senior Vice President, General Counsel, and Secretary,
  The Hershey Company

## AGFNDA

CLO MEMBER

- 12:00-12:10 PM | Introductions
- 12:10-1:00 PM | Discussion and Q&A

### **ZOOM LINK**

https://huntonak.zoom.com/ j/96348395084?pwd=NX-RyYStlMU1DRnp4RIVX-VFJWaHVpUT09

### **PASSCODE**

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JOSEPH DOUGHERTY serves as Chairman and CEO of Buchanan Ingersoll & Rooney, a nationally recognized Am Law 200 law firm. Since 2016, Joe has been leading the strategic, financial, and geographic growth of the firm, with a strong emphasis on profitability, client service, and diversity and inclusion. He is one of only two Buchanan CEOs elected to serve two terms and was recognized as one of the *Philadelphia Business Journal*'s Most Admired CEOs in 2019.

Leveraging the competitive edge that Buchanan has developed as a full-service law firm, including a substantial government relations offering, Joe has led the firm in the formation of its current strategic approach, focusing growth initiatives through four industry groups: energy, finance, healthcare, and life sciences.

These four groups represent rapidly transforming industries and areas in which Buchanan has especially deep expertise. The industry groups, comprised of cross-sectional teams, ensure that clients have access to attorneys and government relations professionals who are primed on the unique challenges within each industry.

One of the pillars of Buchanan's strategic plan is diversity and inclusion. Under Joe's leadership, the firm welcomed its first full-time Chief Diversity & Inclusion Officer and launched a formal diversity strategic plan which instituted measurable goals and a strong cadence of external and internal D&I initiatives to achieve those goals. As a result, in 2021, 35% of Buchanan's new attorney and government relations hires came from underrepresented groups. In addition to achieving Mansfield Certification Plus Status for the past five years, the firm has received a perfect score on the Human Rights Campaign Foundation's Corporate Equality Index for six consecutive years. Furthermore, in 2022, the firm was honored with the Best Diversity Initiative award by *The Legal Intelligencer* and was named a Top Performer and Compass Award recipient by the Leadership Council on Legal Diversity.

In addition to his role as Chairman and CEO, Joe is a nationally recognized litigator and has litigated more than 600 unfair competition and restrictive covenant cases across the country.

Read Joseph's Leader Pledge

JAMES TUROFF serves as Senior Vice President, General Counsel and Secretary for The Hershey Company and is a member of the Executive Leadership Team. In this role, James has responsibility for all legal department activities and strategies, including corporate governance, litigation, labor and employment, intellectual property, and enterprise risk management, as well as ethics and compliance, government relations, and security.

James joined Hershey in March 2014 and has held multiple positions within the Legal Department during his tenure. Most recently, he served as Acting General Counsel. From March 2019 through December 2020, he served as Vice



Prior to Hershey, James was the Assistant General Counsel, Corporate and Securities at Harsco Corporation. Prior to joining Harsco, he served as the Director, Corporate Governance and Securities and Assistant Secretary at The Scotts Miracle-Gro Company in Marysville, Ohio. James began his legal career with the law firm of Jones Day.

James holds a bachelor's degree in political science and economics from Ashland University and a J.D. from the University of Virginia School of Law. He and his family reside in Mechanicsburg, Pennsylvania.

**Buchanan** 



