

LCLD 2023 Fellows Spring Meeting Agenda

Marriott Marquis San Diego Marina | March 16-18, 2023

Thursday, March 16, 2023

- 1:00PM PT** **Arrivals and Registration**
MARRIOTT GRAND BALLROOM FOYER
- 2:00PM PT** **Opening Remarks**
MARRIOTT GRAND BALLROOM
Nichole Velasquez, Fellows Program Director, LCLD
- 2:30PM PT** **Design Thinking: An Empathetic Approach to Problem Solving**
MARRIOTT GRAND BALLROOM
Tasneem Khokha, Managing Director, GrowthPlay
- Design thinking is more than just a buzz word. It is a versatile, problem-solving methodology that every change-maker should have in their toolkit to solve complex problems with an empathetic approach. This engaging, action-oriented workshop is designed to teach participants the design thinking process and how to use it to tackle complex problems. Participants will learn the purpose of the five design thinking stages—empathize, define, ideate, prototype, and test—and how to use each stage to help them solve problems.
- Specifically, participants of this program will:
- Explore the purpose of each design thinking stage
 - Learn practical tools and tactics to apply each stage
 - Leave empowered to use design thinking in their everyday worlds
- 4:30PM PT** **Accountability Partner Exercises**
MARRIOTT GRAND BALLROOM
- 6:00PM PT** **Reception with 2023 Pathfinders**
USS MIDWAY MUSEUM
901 N. Harbor Drive, San Diego, CA 92101

Friday, March 17, 2023

- 9:00AM PT** **Breakfast**
MARRIOTT GRAND BALLROOM TERRACE
- 10:00AM PT** ▼ **GROUP 1 – Executive Presence and Narrative Leadership**
MARRIOTT GRAND BALLROOM BREAKOUT ROOM
Holly Amaya, Co-Founder, Story Imprinting
- Executive presence is the embodiment of confident, empowered leadership. How we show up physically and emotionally inform how we behave and how others inside and outside an organization receive us. Executive presence can often be an extremely amorphous concept that while easy to identify can be hard to quantify. This interactive training will focus on defining what constitutes executive presence as well as how to engage with behaviors that contribute to elevating one's leadership presence, particularly in a hybrid world. Participants will learn:
- What constitutes executive presence and how to redefine their own personal executive presence with authenticity, confidence, and decisiveness
 - How to elegantly give and receive feedback around executive presence
 - How to maintain executive presence in a virtual or hybrid setting
 - Why narrative vulnerability is key to driving authentic connections across a variety of settings
 - Demonstrate how, why, and when to use storytelling to increase influence and presence

Friday, March 17, 2023 continued

10:00AM PT

▼ GROUP 2 – Allyship

MARRIOTT GRAND BALLROOM BREAKOUT ROOM

Diego Carvajal, DEI Educator and Consultant, VallotKarp Consulting

What it means to “be an effective ally”—across differences of race, ethnicity, gender, gender expression, sexual orientation, age/generation, and other identities—is a vitally important topic in today’s workplace. This workshop gives participants an overview of the 3-step process as well as practical tools to help them become effective allies in the workplace—particularly from a position of leadership. This session will define terms related to privilege and power and engage participants in interactive discussions about how to translate awareness into action. In particular, participants will practice how to be an ally by working through scenarios where they can/should speak up—being mindful of power dynamics—and identify the best approaches to intervening as an ally in those situations. The scenarios will closely mirror common micro-aggressions in the legal profession and how to respond to them.

Participants will leave with a greater awareness of how to be an ally, an understanding of the importance of avoiding performative allyship, some suggested dos and don’ts, and specific tools and language to help them speak up, speak out, and support DEI.

11:30AM PT

Lunch and Class Photo

MARRIOTT GRAND BALLROOM TERRACE

1:00PM PT

▼ GROUP 1 – Allyship

MARRIOTT GRAND BALLROOM BREAKOUT ROOM

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▼ GROUP 2 – Executive Presence and Narrative Leadership

MARRIOTT GRAND BALLROOM BREAKOUT ROOM

Holly Amaya, Co-Founder, Story Imprinting

2:30PM PT

Break

3:00PM PT

Leveraging Personal Branding for Professional Success

MARRIOTT GRAND BALLROOM

Paula T. Edgar, Esq., CEO, PGE Consulting Group LLC

A personal brand is comprehensive and follows you as a professional regardless of your specific role or organization. Your personal brand as a lawyer is the perception of you based on your experience, expertise, legal skills, actions and achievements. This interactive session is designed to empower lawyers to take control of their professional development and career advancement by understanding the concept of personal branding and how to leverage it effectively. The program will cover topics such as internal and external networking and leveraging professional relationships, creating a digital presence, and how to use personal branding to achieve professional success. Attendees will learn practical tools and strategies for lawyers to develop strong personal brands and to effectively communicate their value and expertise to others by assessing their current brands and developing a personal branding action plan.

6:00PM PT

Dine-Arounds

VARIOUS SAN DIGEO RESTAURANTS - Pre-Registration Required.

Saturday, March 18, 2023

9:00AM PT

Breakfast

MARRIOTT GRAND BALLROOM TERRACE



LEADERSHIP
COUNCIL
ON LEGAL
DIVERSITY

Saturday, March 18, 2023 *continued*

10:00AM PT

Managing Up

MARRIOTT GRAND BALLROOM

[Mary E. Abbajay](#), *President and Founder, Careerstone Group, LLC*

This highly interactive session is designed to help you understand what managers *really* want from their staff, understand and manage personality differences that impact manager/staff relationships, increase organizational trust among your supervisor and peers, develop effective strategies for working with supervisors, manage your own professional success, understand “hot buttons” for both you and your supervisor, and appreciate the different “followership styles” and how to use each appropriately.

11:30AM PT

Closing Remarks & To-Go Snacks

MARRIOTT GRAND BALLROOM

[Nichole Velasquez](#), *Fellows Program Director, LCLD*

