



LCLD ALUMNI 2023 All In! Campaign

1 ARE YOU READY TO GO ALL IN?

All LCLD Fellows and Pathfinder Alumni Classes (2011–2022) are eligible to participate. There is a limited window to make your contributions, so don't wait—and encourage your fellow LCLD Alumni to join in!

CAMPAIGN
DATES

Thursday, May 11, 2023 –
Saturday, September 30, 2023
@ 11:59 PM ET



If you would like to contribute more than \$130 (the minimum amount to count towards the Participation Is Key Awards), you may use the "Other" option to fill in the desired amount.

Multiple contributions by the same person are welcome, but each person who contributes will be counted once for the Participation Is Key Awards (more in section 3).

If you are both a Fellow and Pathfinder, your contribution will be counted towards both of your classes.

2 WHERE DOES THE MONEY GO?

All of the money raised through the annual All In! Campaign belongs to you, LCLD's distinguished Alumni, a network now 5,000+ strong and growing each year. The funds are devoted to supporting the events, activities, and resources that keep the Alumni network connected long after their Fellows or Pathfinder class year.

Last year, we raised \$40,000 during the 2022 All In! Campaign to help fund the Alumni Program. So far this year, these funds have made 58 Alumni opportunities possible.

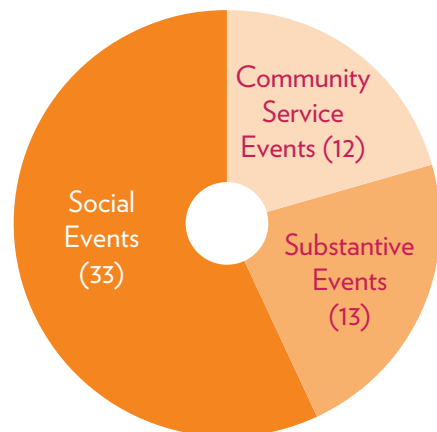
Notably, All In! Funds Support:

12th Annual Alumni Leadership Symposium (Seattle, WA):

- ◆ Rick Palmore reception
- ◆ Speaker fees
- ◆ Brand-new All In! registration subsidy

Year-round Programming & Events:

- ◆ City social, substantive, & service events across the U.S.
- ◆ Virtual and In-person Class events
- ◆ Alumni-wide events (ex. Kenneth Polite Jr. Fireside Chat)



3 PARTICIPATION IS KEY AWARDS

The Participation Is Key Award was instituted in 2016 to boost fundraising for LCLD Alumni and encourage class camaraderie. As a source of friendly competition, the LCLD Fellows Alumni and Pathfinder Alumni classes with the highest percentages of contributions are honored with the annual Awards and bragging rights for the rest of the year. Since the Award's inception, these classes have combined efforts and resources to win top honors for supporting future Alumni programming. The previous years' winners will be announced and celebrated at the annual Alumni Leadership Symposium.

HOW DO WE WIN? (e.g. OFFICIAL RULES)

- 1 The All In! Campaign and Participation Is Key Awards are open to **all** Fellows and Pathfinder Alumni classes (2011–2022).
- 2 Donations will be accepted after the deadline (11:59 PM ET on Saturday, September 30, 2023) but will **not** count towards the 2023 Participation Is Key Awards.
- 3 There will be **two** Participation Is Key Awards again in 2023: one for the top Pathfinder Alumni class, and one for the top Fellows Alumni class.
- 4 The Participation Is Key Awards will be awarded to the Pathfinder Alumni and Fellows Alumni classes with **the highest percentage of class members contributing at least \$130** during the May–September time period.
- 5 Multiple contributions by the same person are welcome! However, each person who contributes will be counted **once** in calculating percentages for the Participation Is Key Awards.
- 6 Alumni may **not** contribute on behalf of other Alumni to boost class percentage for the Participation Is Key Awards.

PAST WINNERS

- 2016 | 2012 Fellows & 2014 Fellows (tied)
- 2017 | 2012 Fellows
- 2018 | 2012 Fellows
- 2019 | 2018 Fellows
- 2020 | 2018 Fellows
- 2021 | 2018 Fellows & 2016 Pathfinders*
- 2022 | 2018 Fellows, 2016 Pathfinders, & Mid-Atlantic Region

**First year wherein two Awards were given: one for Fellows and one for Pathfinders*

