

TENTH ANNUAL LCLD MEMBERSHIP MEETING

What's Working

Collaborating for Change

Mitch Zuklie | Orrick Herrington & Sutcliffe LLP

Laura Stein | The Clorox Company

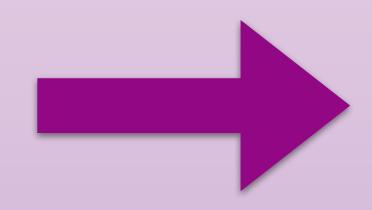
- For Context: Our Strategy & Diversity Goals
- Our Boards & Why We Created them
- The Conversation
- Results & Learning

Our Vision of What Defines a Truly Great Law Firm

- 1. Market-leading in multiple sectors
- 2. Best global clients
- 3. Best lawyers and staff
- 4. Best global brand
- 5. Meaningful social impact
- 6. Disruptive and forward-looking
- 7. Effectively managed
- 8. Profitable enough to reinvest

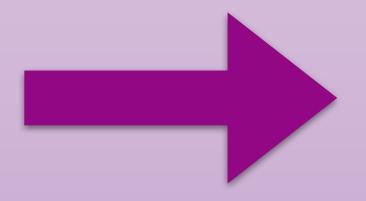
Our Strategy

Because we understand the value our clients place on knowing their business and commercially practical advice...



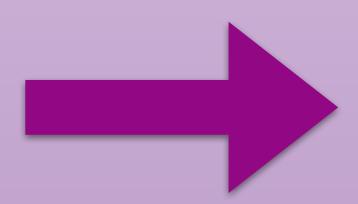
We focus on three sectors globally: Technology & Life Sciences, Energy & Infrastructure, and Finance

Because we understand our clients' need for top-quality, consistent, diverse teams...



We focus on being the best law firm to work for

Because we understand our clients' need for ever-increasing levels of quality and value...



We focus on innovating in both the practice of law and delivery of legal services

Our Diversity Goals

- 1. To be the most diverse and inclusive firm among our Tech, E&I, and Finance law firm peers
- 2. To have a partnership and leadership team that reflect that diversity
- 3. To have summer associate classes that continue to be more diverse than the rest of the firm
- 4. To have client teams that reflect that diversity

Through our participation in the Move the Needle Fund, we also recently announced a goal of growing and strengthening a set of valued client relationships in a way that matches the diversity of our firm.

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In 2015, to engage more deeply with clients on these issues, we launched our Women's Advisory Board.



Kim AzzarelliFounding Partner
Seneca Women



Michelle Banks
Senior Advisor and
Executive Coach
BarkerGilmore LLC



Dorian Daley
EVP, General Counsel
and Secretary
Oracle Corporation



Pat Gillette
Keynote Speaker,
Author, Mediator

JAMS



Paul Grewal
VP and Deputy
General Counsel
Facebook



Randy Komisar
Advisor
Kleiner Perkins
Caulfield Byers



Elizabeth Matthews
Deputy Country Chair, EVP,
and General Counsel
Total American Services, Inc.



Wanji Walcott
SVP and
General Counsel
Discover



Mallun Yen
Co-Founder, COO, and
Operating Partner
SaaStr

Why Form Women's and Diversity & Inclusion Advisory Boards?

What we hope to deliver for our clients:

- Valuable networking and benchmarking
- Sharing best practices and ideas
- Insight into diversity-related legal and regulatory issues and/or introductions to Orrick's diverse talent

What we hope Orrick gets out of it:

- Learning from our clients, including their experience with other law firms and service providers
- The ability to direct our diversity & inclusion efforts around client needs
- The opportunity to partner with clients to improve diversity & inclusion in the profession and at Orrick
- Transparency, feedback, and accountability

In 2019, we launched the Diversity & Inclusion Advisory Board.



Brian Ellis
SVP and General
Counsel
Danaher Corporation



Julie Gruber

EVP, Global General Counsel,

Corporate Secretary,

Chief Compliance Officer

Gap Inc.



Duane Hughes

Managing Director and
Senior Finance &
Business Manager

JPMorgan



Jean LeePresident and CEO *MCCA*



Kristi McCarthy
General Counsel, VP Land
Chevron North America
Exploration and Production
Company



Christopher Reynolds
Chief Administrative
Officer
Toyota Motor
Corporation



Jack Sena
Deputy General Counsel
and Head of the
Regulatory Inquiries
Group
Bank of America



Dawn Smith
President and Chief
Operating Officer
Cologix, Inc.



Caren Stacy
Founder and CEO
Diversity Lab and
OnRamp Fellowship



Laura Stein
EVP and General
Counsel
The Clorox Company



David Wilkins
Lester Kissel Professor of Law,
Director, Center on the Legal
Profession, and Vice Dean for
Global Initiatives on the Legal
Profession
Harvard Law School

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The Conversation: Everything is on the Table

What We're Examining	Efforts to Date
Client Collaboration and BD Opportunities	LCLD and MCCA Move the Needle Fund Client Conversations
Unconscious Bias	Mansfield Rule Equity Testing
Sponsorship	Sponsor Training Active Coaching
Recruiting	Law School Outreach Fellowships with Clients Retained Searches
Wellness	Mental Health Programs Agile Working

Discussion Agendas

April 2019

- Why Form a Diversity & Inclusion Advisory Board?
 - What we hope to deliver for you
 - What we hope Orrick gets out of it
 - What additional goals should we have?
- Group Discussion
 - How are you measuring your organization's progress on diversity?
 - How are you measuring your law firms' progress on diversity?
 - What initiatives are driving change? What can we all learn from these efforts?
- Wrap-Up: Setting Our Agenda
 - Valuable Conversations
 - Legal issues in the diversity space
 - Meeting our diverse talent

August 2019

- A Discussion of Race, Work and Leadership: New Perspectives on the Black Experience
 - David Wilkins
- Orrick Representation Statistics
 - Follow-up from launch meeting
- Partnering with Clients to Move the Needle
 - Orrick's Move the Needle Goal
 - DAB Input partnering effectively
- Learning from Best Practices in Corporate D&I
 Programs

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Feedback from Board Members



Duane Hughes
Managing Director and Senior
Finance & Business Manager

JPMorgan

"Clients very much want to collaborate with their outside counsel to achieve more effective and efficient processes in the provision of legal advice. I view Orrick's Diversity & Inclusion Advisory Board as an innovative way to exemplify that collaboration. By bringing together thought leaders with deep experience, passion and focus on how to best employ diverse talent, Orrick is setting itself up to discover and implement breakthrough ideas for itself, its clients and, by example, the law firm industry as a whole. I am honored that the firm invited me to participate."



Michelle Banks
Senior Advisor and
Executive Coach
BarkerGilmore LLC

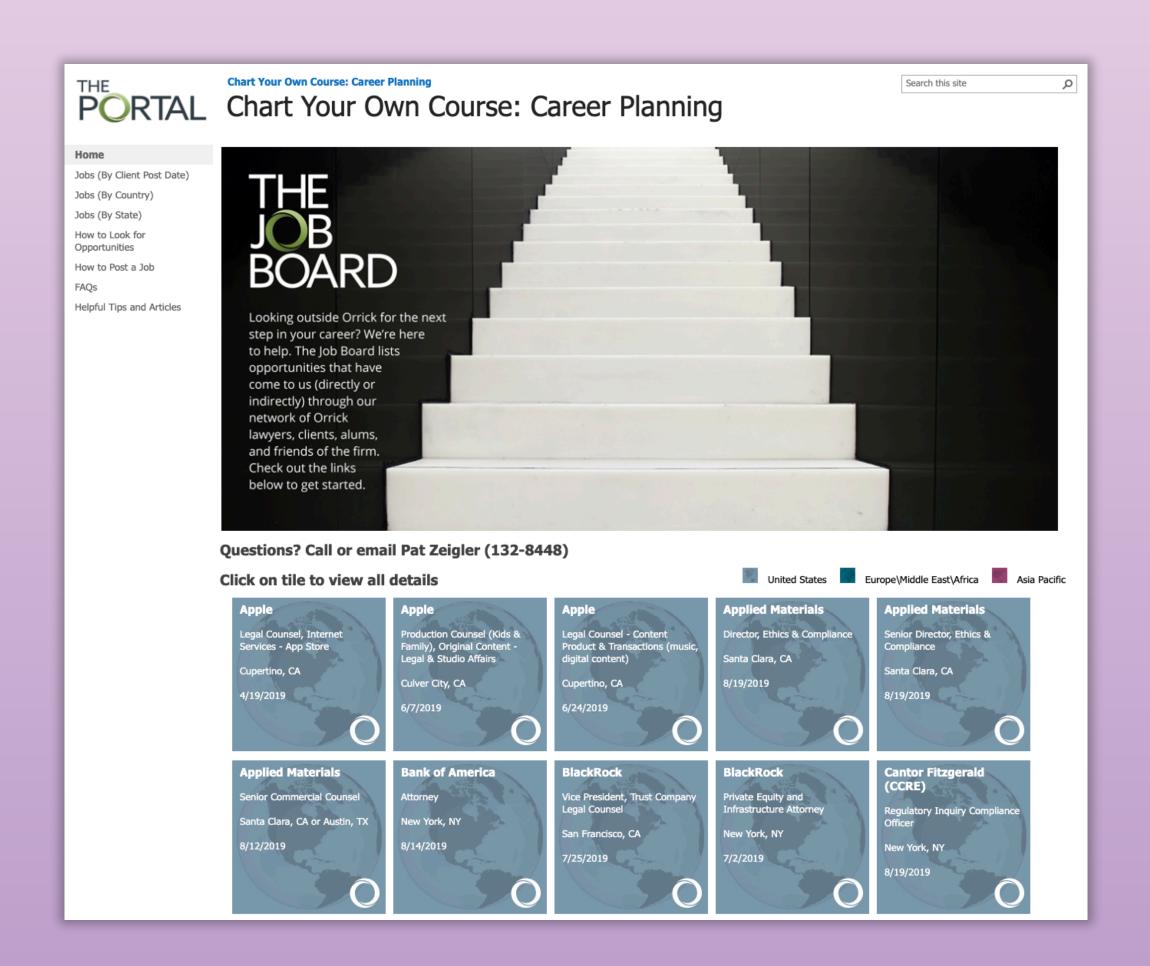
"Orrick's Women's Leadership Advisory Board is an excellent example of a law firm and its clients and community leaders collaborating to share best practices and lessons learned, and broaden perspectives, in the interest of making positive progress on diversity, inclusion and belonging. We all benefit from brainstorming solutions together and challenging our traditional ways of thinking. We support and push each other."

Responding to Advisory Board Conversations: The Job Board

Sparked by a Women's Advisory Board conversation about how corporate legal departments recruit

A Win-Win

- Supporting our people in pursuing career paths
- Helping our clients source great talent
 - 600 jobs posted to date



What We've Learned About Making Advisory Boards Mutually Valuable

- Invite a mix of close relationships and those who know you less well
- In-house members value the opportunity to benchmark and network
- Shape the agenda together
- Take the learning back to the firm (Senior Management, "The Good, The Bad, & The Ugly," Internal Podcasts, Partners Meeting Video)
- Involve your professional staff
- Set a tone of candor

Want to know more?

Visit LCLD's What's Working Portal at: lcldnet.org/whats-working

