

LCLD 2021 Pathfinder Second Meeting

Agenda | Virtual Meeting | November 3-4, 2021

All networking and substantive sessions will include either one-on-one or small breakout group interactions to help Pathfinders build relationships with each other during the meeting.

Wednesday, November 3, 2021

1:00 - 2:00 PM ET

Networking & Technical Troubleshooting

Chat with your fellow Pathfinders in a virtual speed-networking session! If you have any technical issues with the meeting platform, this is also an opportunity to get live technical support.

2:00 - 2:30 PM ET

Welcome & Opening

[Sarah Alexander](#), Program Manager, LCLD

2:30 - 4:00 PM ET

Own It! Controlling your Professional Brand

[Katie Aldrich](#), [Fringe PD](#)

In order to be successful in your career, you not only need to know who you are as a professional, but you also need to demonstrate that professional presence to those around you. This program provides a framework for creating and building a professional brand within the context of cultivating an authentic executive presence and communication style. After this program, you will know how to clearly articulate your brand, how to build a consistent branding plan, and how to identify and navigate some of the most common hurdles on the path to developing effective professional presence.

4:00 - 4:15 PM ET

Break

4:15 - 5:30 PM ET

What's Next? How to make the most of your LCLD Alumni Experience

LCLD Alumni

Has anyone told you yet that the Pathfinder Program is just the beginning of your LCLD experience? Once your program year ends, you become an LCLD Alumni, along with nearly 4,000 others who have participated in LCLD programs. This session will pull back the curtain to reveal what's in store for you as an Alumni and provide information about how to get involved.

8:00 - 9:00 PM ET

LCLD 2021 Pathfinder Virtual Dine-Around

Join us on Zoom for a fun and informal opportunity to socialize with small groups of your fellow Pathfinders.

Thursday, November 4, 2021

10:00 - 11:00 AM ET

Networking & Technical Troubleshooting

This is another opportunity to meet your peers in virtual speed-networking sessions, and to get live support for any technical issues with the platform.

11:00 - 11:10 AM ET

Opening Remarks

Sarah Alexander, Program Manager, LCLD

11:10 AM - 1:10 PM ET

In-House/Law Firm Breakouts

Carrie Fletcher, Affiliate Instructor, Harvard Law School Executive Education, and John Mitchell, "The Purple Coach" and Owner, KM Advisors, LLC

We know that differences exist between practicing law at a firm versus in-house, so we've planned time for you to connect with folks facing the same challenges as you. Two concurrent sessions will separate law firm and in-house Pathfinders to focus on topics specific to each workplace.

1:10 - 2:00 PM ET

One-on-One Networking / Trivia / Break

2:00 - 3:30 PM ET

Advice from the Corporate Trenches

Demetra Liggins and Bemetra Simmons, [Corporate Homie](#)

Speakers will share essential lessons learned along the journey of their careers. They will highlight what they wish they had known, what they would do differently, and what the legal profession is looking for in junior lawyers and rising leaders in their organizations.

3:30 - 4:00 PM ET

Closing Remarks

Sarah Alexander, Program Manager, LCLD



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