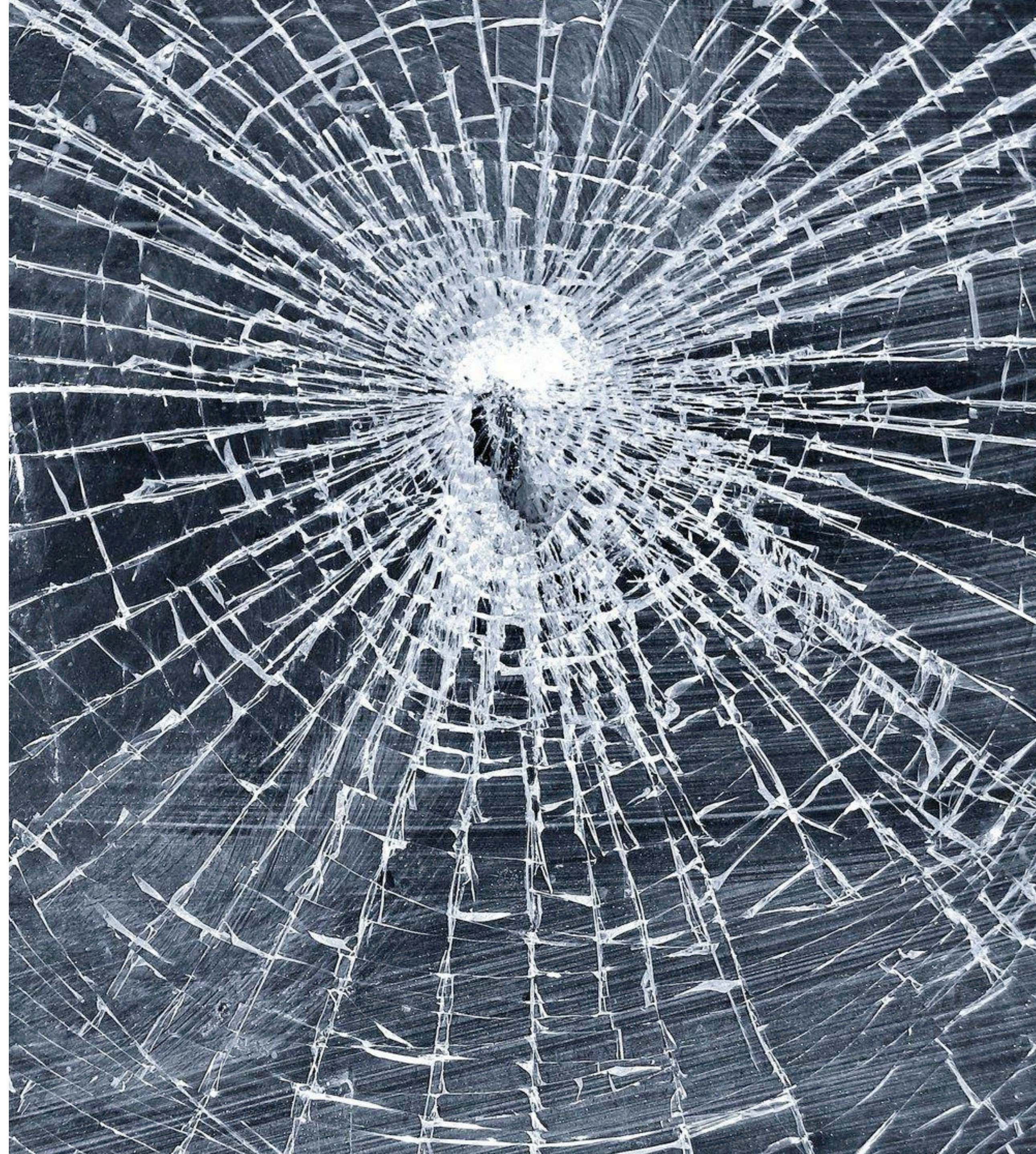


Poking holes in the glass ceiling:

7 insights for
surviving the
fallout



Welcome to my world...

10% Latinos

2% Asians

1% African-Americans



You **can control** the way you respond to the world.

Don't let a **“moment”** sideline you.

Assume **positive** intent.

Every opportunity is a **chance to enhance** your brand.

Deepen your equity. **Expand** your relevance.

Experience is good. **Expertise** is better.

Buy the car **or walk** off the lot.



Questions?