

LEADERSHIP COUNCIL ON LEGAL DIVERSITY

Partner in Diversity



TASNEEM KHOKHA

Managing Director at GrowthPlay

TASNEEM KHOKHA has spent over 20 years as an executive leader in the professional services space working with lawyers and other professionals to grow their businesses by helping firms make the most of their relationships with their clients, their talent, and their recruits.

Prior to joining GrowthPlay, Tasneem was a partner and the Director of Marketing at Katten Muchin Rosenman, where she led the firm's marketing and business development team. Tasneem previously practiced law in the corporate department of Latham & Watkins and the restructuring group of Kirkland & Ellis.

Clients value Tasneem's prior experience as a practicing professional and executive leader in professional services organizations, as well as her relentlessly optimistic approach. Tasneem speaks frequently on topics related to new business development, selling professional services, marketing, client experience, leadership, diversity, and women in professional services. She has spoken at several law schools, including Northwestern Pritzker School of Law, University of Chicago Law School, and University of Illinois College of Law.

Tasneem graduated from the University of Chicago Law School and earned her Bachelor's degree, with honors, from the University of Chicago. Tasneem serves on the board of directors of Latinos Progresando, a Chicago-based nonprofit that provides immigration legal services.



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